

PANEL: FUTURE CITIES AS HUBS FOR GROWTH

VIENNA – SMART CITY OF GROWTH

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Stad**t**  **Wien**

Cities...

- | ...are the engines of economic growth and therefore of wealth
- | ...have to become smarter in order to be innovative and liveable at the same time
- | ...like Vienna make significant contributions to meet these challenges

Smart City Wien – Ready for the future!

| Smart City Wien Framework Strategy (2050)

Three pillars:

| **Quality of life**

| **Resources**

| **Innovation**

According to Roland Berger's Smart City Index, Vienna is the smartest city in the world.

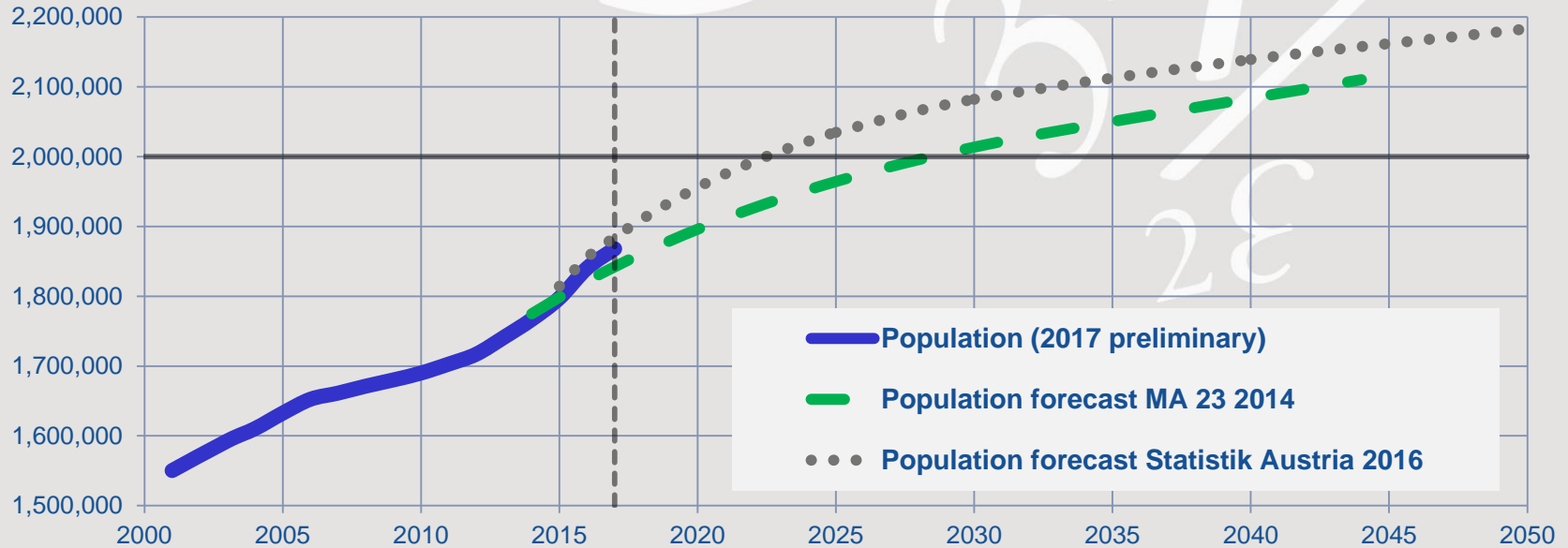
Challenges

The population is growing strongly, mainly through immigration. Vienna is the sixth largest EU city.

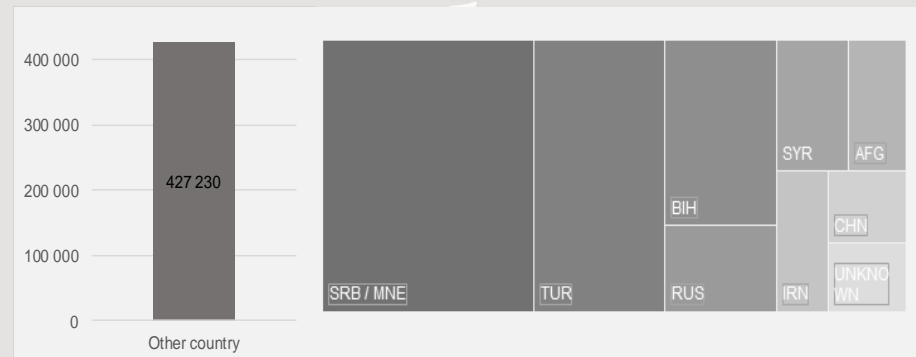
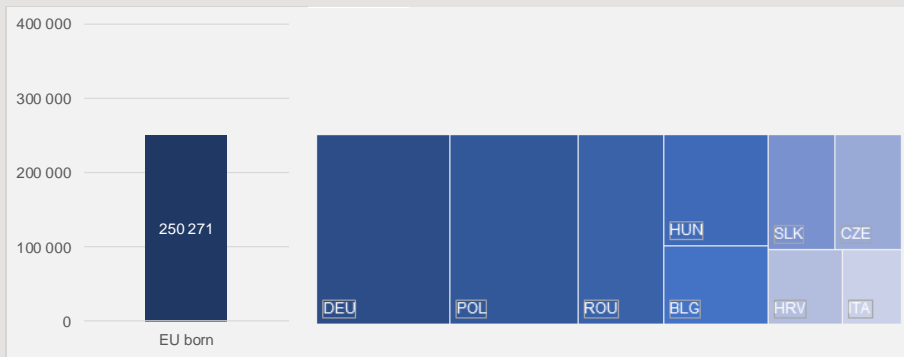
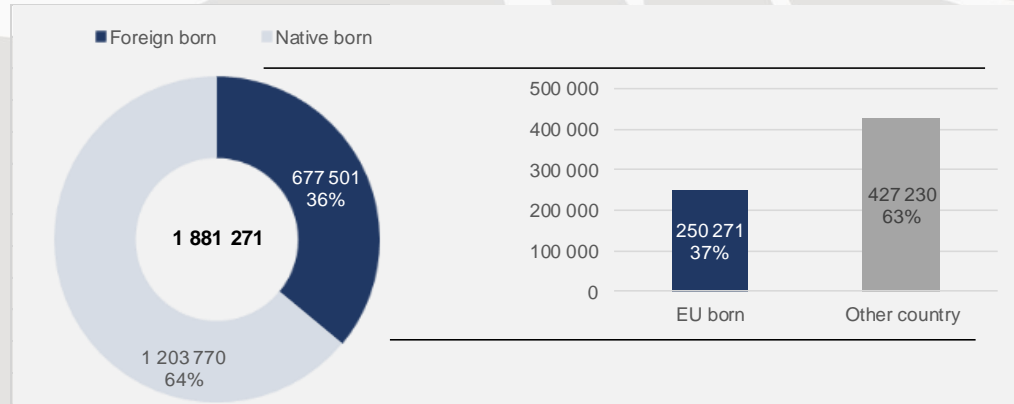
- | Rising demand for affordable infrastructure (housing, health care, schools,...)
- | Demand for jobs
- | Rising demand for energy
- | Need for strong traffic concepts...

Vienna is growing...

Population growth: Time series and forecasts



Vienna - Cosmopolitan City and Melting Pot



City Branding – Vienna is...

not only a City of Culture, but....

a City of Knowledge

a City of Research

a City of Reputation and Quality of Living

a Cosmopolitan City and Melting Pot

Vienna in city rankings

LEBENSWERT, INNOVATIV & JUNG

WIEN UNTER DEN TOP-CITIES WELTWEIT



QUALITY OF LIVING RANKING
2017, Mercer Consulting Group



BEST CITY FOR YOUNG PEOPLE TO LIVE IN
2013, list25.com



TOP CITIES WHERE ENTREPRENEURS WANT TO MEET UP
2015, TECHCocktail, Startuptravels



SMART CITY INDEX
2017, Roland Berger GmbH



MOST REPUTABLE CITIES IN THE WORLD
2016, Reputation Institute



STATE OF THE WORLD'S CITIES
2012/13, UN Human Settlements Programme